Electronic Acknowledgement Receipt						
EFS ID:	4029442					
Application Number:	09757389					
International Application Number:						
Confirmation Number:	6110					
Title of Invention:	Method and apparatus for selecting and delivering internet based advertising					
First Named Inventor/Applicant Name:	Frank Addante					
Customer Number:	23838					
Filer:	Linzy T. McCartney/Shelby Knutson					
Filer Authorized By:	Linzy T. McCartney					
Attorney Docket Number:	11032/3037					
Receipt Date:	30-SEP-2008					
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Submitted with Payment

Information:

File Listin	g:				
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
			932251		

no

Number	Document Description	File Name	Message Digest	Part /.zip	(if appl.)
,	1 Power of Attorney	DoubleClickRevPOA.pdf	932251	no	5
			181d133Fbbb09F4679cf6cc3c5d3u2934u5c 20c		
Warnings:					

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.